



RRUW: CREATING LASTING CHANGE IN THE RIVER REGION

Montgomery, April 20, 2015: It's been said time and time again that a chain is only as strong as its weakest link. Brantwood is blessed to be linked to and partnered with strong organizations and causes that believe in our mission and help us to advance that mission each day.

One of these deep-seated partnerships is with The River Region United Way (RRUW). RRUW is a locally based nonprofit organization dedicated to strengthening lives, helping people, and improving community conditions in Autauga, Elmore, Lowndes, Macon, and Montgomery counties in the River Region.

For over 90 years, RRUW has been a trusted leader in mobilizing resources to address the community's most pressing issues. Support of RRUW allows them to continue strategic focus in three impact areas- education, income, and health- the three building blocks for a good life. Advancing the common good is less about helping one person at a time and more about changing the systems to help us all. The work of United Way is about creating lasting change in the River Region.

Brantwood Children's Home is proud to be in the strong chain of giving The RRUW has created throughout the years. Like Brantwood, RRUW encourages making a difference through Giving, Advocating, and Volunteering (GAV) and offers convenient options for service and contributions to any of their 40 plus affiliate organizations.

Giving through the River Region United Way creates a success story for the community. A significant portion of funds Brantwood receives comes from the RRUW as donors can allocate their gift to support our mission. The benefit of giving through River Region United way is participating companies can facilitate giving by offering payroll deduction. This is a quick and easy set up for an automatic difference in the lives of our youth.

We thank each of our RRUW supporters for selecting Brantwood as your gift recipient. Because of you, stories of success and growth are created each day. Not just for our children, but for our community as they grow into the impactful and compassionate adults they are encouraged to be. Our children continue to be touched by the "indelible imprint on the social fabric of the community" that the RRUW's Brantwood allocations maintain. Lives are enriched through the RRUW and the chain of giving strengthens and grows. Brantwood strives to advance these connections for our children and community.