



Matching Gifts: Matching Dreams

Montgomery, AL- May 22, 2015: Ever wondered how you can give additional money to Brantwood at no additional cost to you? Your days of wondering are over. The answer might be lurking around your office in the form of a matching gift.

Matching gifts are charitable gifts from your employer that support your philanthropic giving by donating to your preferred non-profit. Many companies, both large and small, offer employees a matching gift benefits program that doubles and sometimes triples their gifts to charitable organizations. This ensures your gift *doubles the impact* in creating a palpable difference in the lives of youth. You may find your company matches gifts of retirees or your spouse; all you have to do is ask!

Matching gifts foster goodwill among employees while allowing you to show your company what matters most to you. Companies that participate in matching gift programs create and maintain a positive corporate presence in the community.

In 2012, over 65% of Fortune 500 companies offered an employee matching gift program. That means getting involved is easier than you think! If you are not sure if your company participates, ask your Human Resources Department and they will give you the appropriate form to submit for matching. You can then send Brantwood a copy of your matching gift form so we may confirm your gift was received. To ensure Brantwood is helping you to maximize your gift to us, we will begin asking for your employer on our publications. This way, we can alert you if your company matches charitable contributions.

We hope you will take advantage of this opportunity to help our children and introduce others to our cause. Matching gifts are a great way to be an advocate on behalf of our children and enable our mission to advance in transactional relationships with the community and corporations alike.