



PRESS RELEASE

For Release: March 15, 2016

During World War II, American women were recognized for the first time as a viable factor in the workforce. When the war was over, women were expected to return to the home, however their desire to seek fulfillment as part of the working world was not easily suppressed.

Hillary A. Bufton Jr. recognized the positive impact that women had on the economy and what a widespread loss it would be to let women fade quietly out of the workforce. On Sept 22 1949, Bufton and three Kansas City business women incorporated the *American Business Women's Association* (ABWA) and the workforce was forever changed.

Today, the ABWA spans the nation as the world's most diverse professional organization for women. Over 35,000 members gather throughout the country, united by a common goal to support each other in professional development and career advancement. **ABWA** has long been accepted as one of the leading business women's associations in the United States and its far-reaching influence has touched the lives and careers of so many.

From March 15 until May 17, *ABWA- River Region Chapter* will be hosting its spring fundraiser benefitting Brantwood Children's Home. We invite you to support our *No Show Tea Party*. No need to put on your finest dress and fancy hat; simply, enjoy a cup of tea in the comforts of your own home while supporting a wonderful cause.

Tickets are on sale now for \$10. You may purchase tickets by calling Krystal at Brantwood Children's Home at 334-549-5988 or by contacting any of the following ABWA- River Region Chapter Members.

Cindy Heufel
Elaine Landry
Krystal Floyd
Jill Farris
Tracey Harris
Tracy Raybon

Sue Raybon
Trish Gastineau
Kim Cyr
Elsa Price
Rose McNees